

CALL FOR PAPERS

Nkwabi Ng'wanakilala Investigative Business Environment Media Conference

SAUT Mwanza – July 4th, 2018

Conference theme:

The role of media in influencing policy makers towards industrialization in Tanzania

St. Augustine University of Tanzania (SAUT), in collaboration with Business Environment Strengthening for Tanzania (BEST), have recently established the Centre for Investigative Business Environment Reporting and Dialogue (CIBERD). The center is committed to training, workshops and conferences, meetings, talks, symposium and film screening. This is meant to enable media practitioners and communication researchers to acquire knowledge and skills for investigative business reporting. Envisaged is the promotion of the quality of business reporting environment throughout East Africa and beyond.

In view of this background, CIBERD, in collaboration with the Department of Journalism and Mass Communication at SAUT, is planning for a conference to be held in Mwanza on 4th July 2018. The conference will focus on exploring, describing and explaining the contribution of the media in promoting industrialization agenda in Tanzania.

The center invites abstract from academicians, researchers and media practitioners on the following sub-themes: reporting and interpreting news on industrialization; Investigative news reporting on industrialization; social media and industrialization; and ethical concerns in reporting industrialization news.

Abstract

Abstracts should not exceed 300 words. The submission should include: title of the paper; name(s) and contact details of the author(s), including institution affiliation(s). They should be written in Times New Roman, 12 font size with single spacing.

Deadlines

Submission of abstracts: 27th April 2018

Notification of acceptance: 30th April 2018

Submission of full papers: 22nd June 2018

Abstracts should be sent to the following contact: tibaijuka.albert@saut.ac.tz